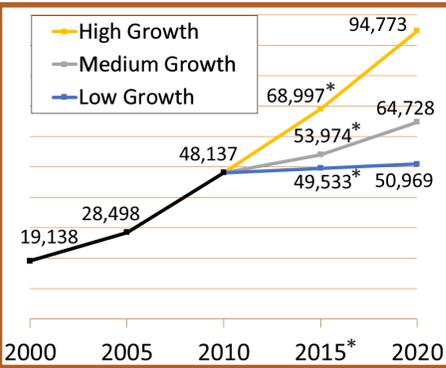


Pflugerville 2015 Community Demographic Report



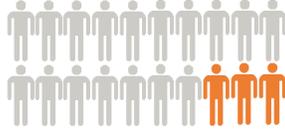
People

Population Trend¹



55,298

people call Pflugerville home

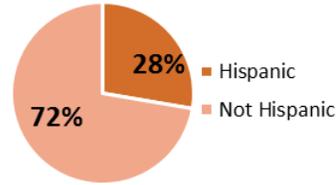


New residents during 2015

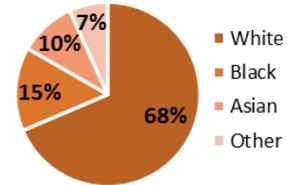
3,650

Diversity²

Percent Ethnicity



Percent Race

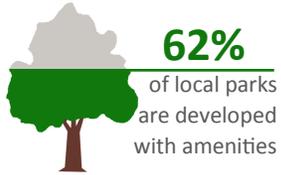


City	Median Age
Pflugerville	35
Leander	32
Georgetown	44
Round Rock	32
Austin	32
Cedar Park	35

6.2% of residents are seniors

www.pflugervilletx.gov/seniors

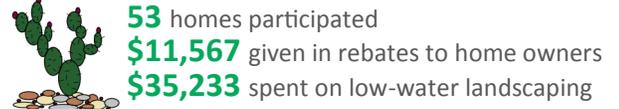
Parks & Trails



Parks and Trails Stats

Public Parks	76
Public Park Acres	1218.3
Per 1,000 residents	22.0
Trail Miles	45.3
Per 1,000 residents	0.82

2015 Drop by Drop Landscape Program



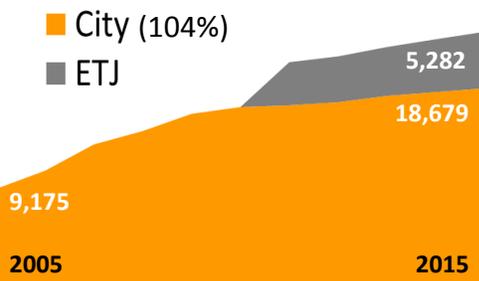
Athletic Complex

\$4.276 million spent on **237** acres
 Space will be utilized for field practice while master plan is being created.



Housing

Dwelling Unit Trend¹



*Single family homes and apartments

763

Single family homes added in 2015



4.4%

Increase since 2014

Median Home Value²

Pflugerville	\$167,500
Travis County	\$219,200
Texas	\$128,900

Housing Ownership ²	Owner	Renter
Pflugerville	76.7%	23.3%
Travis County	51.8%	48.2%
Texas	63.3%	36.7%

Median mortgage

\$1,591

Median rent

\$1,148

Housing Stats

Total Units ¹	23,866
City Limits	18,584
ETJ	5,282





CIP

8
CIP under construction

24
CIP under design

Capital Improvement Projects (CIP)

- ⇒ Heatherwilde Widening
- ⇒ Weiss Lane Roadway Improvements



2015	\$9.5 million for Weiss improvements
2014	\$28 million transportation budget, \$25 million parks budget

www.pflugervilletx.gov/projects

Education



New Timmerman Elementary

750 students

98,000 squarefeet

PfISD⁵
Projected 5 year enrollment increase:
about 1,800
10 year:
about 4,000

High School #4

2,500 students
150 acre property
55 classrooms
20 science labs

36.4% of people attain a bachelor's degree or higher

92.8% of people graduate high school

Employment Stats

Total Labor Force³ 30,305

Daytime Population¹ 32,520

Median Income per Person²

Pflugerville	\$41,006
Round Rock	\$35,280
Georgetown	\$32,505
Cedar Park	\$42,444

Project Stats

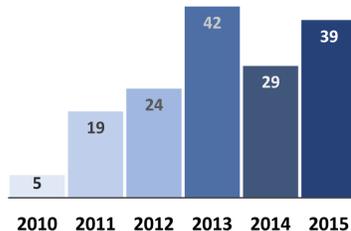
Number of businesses brought by economic development: **11**

Number of new jobs: **538**

Average wages: **\$55,364**

www.pfdevelopment.com

Construction Plans¹

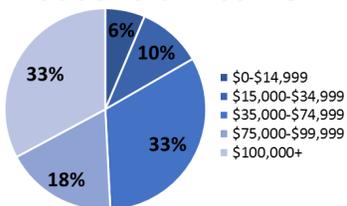


Economy

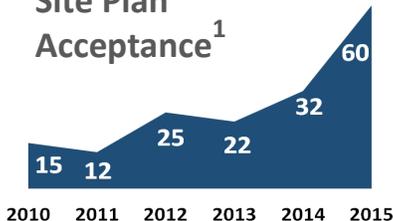


Million in residential construction value

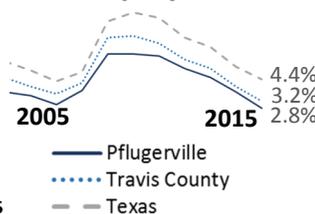
Household Income²



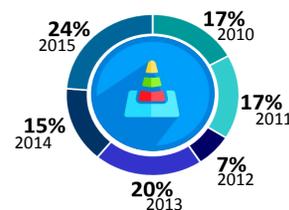
Site Plan Acceptance¹



Unemployment⁴



Zoning Applications¹



Community Events and Participation



Deutschen Pfest

125 booths



Pfarmers Market

38 vendors

8,750 total attendees



Community Garden

57 plots rented-all plots



Clean Up Day 2015

393 participants recycled

35 tons of trash



Pfirecracker Pfestival

574 shells shot off



Rain Barrel Discount

450 barrels sold



Chili Pfest 2015

35 vendors and 33 teams



Adopt-a-Trail 2015

19 out of 43 miles adopted



Pflugerville Public Library

235,948 visitors to the facility

68,694 items in the collection

1,018 programs

Community



Sources:

1. City of Pflugerville Development Services
2. US Census American Community Survey
3. Texas Workforce Commission
4. Bureau of Labor Statistics
5. PfISD



For more Pflugerville demographic information visit:
www.pflugervilletx.gov/planning

