



L-R: Marsh, Sattler, Cooper, Coleman, Gonzales, and White

### Elected Officials

- |                        |                      |
|------------------------|----------------------|
| <b>Jeff Coleman</b>    | <b>Mayor</b>         |
| <b>Victor Gonzales</b> | <b>Mayor Pro Tem</b> |
|                        | <b>Place 5</b>       |
| <b>Wayne Cooper</b>    | <b>Place 1</b>       |
| <b>Mike Marsh</b>      | <b>Place 2</b>       |
| <b>Darelle White</b>   | <b>Place 3</b>       |
| <b>Starlet Sattler</b> | <b>Place 4</b>       |

### City Staff

- Brandon Wade, **City Manager**
- Floyd Akers, **City Attorney**
- Karen Thompson, **City Secretary**
- J. B. Marshall, **Municipal Court Judge**
- Lauri Gillam, **Assistant City Manager**
- Beth C. Davis, **Finance Director**
- Trey Fletcher, **Director of Operations**
- James Wills, **Public Works Director**
- Chuck Hooker, **Police Chief**
- Felix Benavides, **City Engineer**
- Kathy Freiheit, **Library Director**
- Blake Overmyer, **Building Official**
- Amy Atkins, **Parks & Recreation Director**

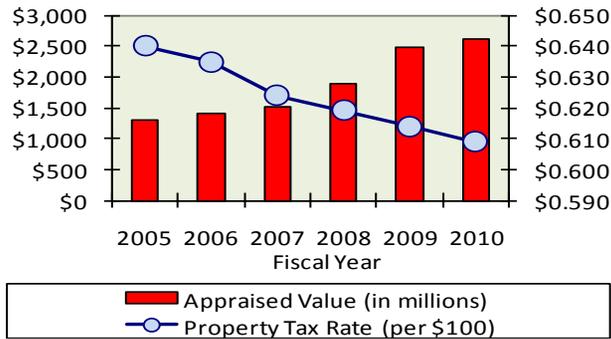
**100 East Main**  
**Pflugerville, TX 78660**  
**Phone: 512-990-6100**  
**FAX 512-251-5768**  
**Website: CityofPflugerville.com**

## Pflugerville At A Glance

### Governmental & Proprietary Funds Combined

	<u>Fiscal Year 2001</u>	<u>Fiscal Year 2010</u>
Assessed Valuation	\$ 761,323,671	\$ 2,624,009,352
Total Tax Levy	\$ 4,891,657	\$ 15,964,196
Property Tax Rate	\$ 0.6424	\$ 0.6090
Sales Tax Revenue	\$ 1,054,421	\$ 3,363,739
Total Expense	\$ 23,371,702	\$ 73,932,972
Outstanding Debt	\$ 26,057,000	\$ 156,040,000
Population	19,992	50,850
Employees	162	284
Miles of Park Trails	5	27
Miles of Streets	96	183
Police Officers	34	73
Water Customers	6,314	12,154
Sewer Customers	5,665	13,076

### Appraised Value/Tax Rate



Pflugerville was settled by the Pfluger family in 1849. It was platted into a town site in 1904, and the City of Pflugerville was incorporated in 1965. The City is a home-rule municipality and operates under a Council-Manager form of government. The City Council is comprised of a Mayor and five members, all elected at large, and is responsible for enacting ordinances, resolutions and regulations governing the City, as well as appointing the members of various statutory and advisory boards, the City Manager, City Attorney, and Municipal Judge. All other City staff work under the direction of the City Manager.

# City of Pflugerville, Texas

## P A F R

### Popular Annual Financial Report

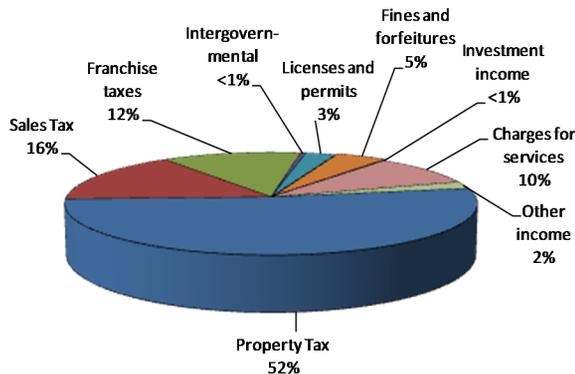


## Fiscal Year Ended September 30, 2010



## Governmental Revenues

Governmental funds include the general fund, special revenue funds, debt service funds, and capital project funds. Property tax revenue increased \$1.2 million (7.8%). This is primarily the result of annexations and increased commercial development. Sales tax and



franchise fees showed a small increase. Total revenues of the governmental funds showed a slight decrease (2.3%) over the prior fiscal year. The primary factor in this decrease was the downturn of the national economy which affected revenue from development activities and investment income. Intergovernmental revenue includes funding for capital projects which fluctuates from year-to-year. The chart below compares fiscal year 2009 revenues to fiscal year 2010 revenues by source.

Revenue Sources	FY 09	FY 10
Property Tax	\$15,092,245	\$16,261,249
Sales Tax	3,213,139	3,363,739
Franchise taxes	2,438,209	2,595,306
Licenses and permits	610,007	587,780
Intergovernmental	3,492,125	1,618,403
Fines and forfeitures	1,052,559	1,133,870
Investment income	201,873	86,486
Charges for services	2,495,620	2,028,632
Other income	779,774	884,399

## Financial Highlights

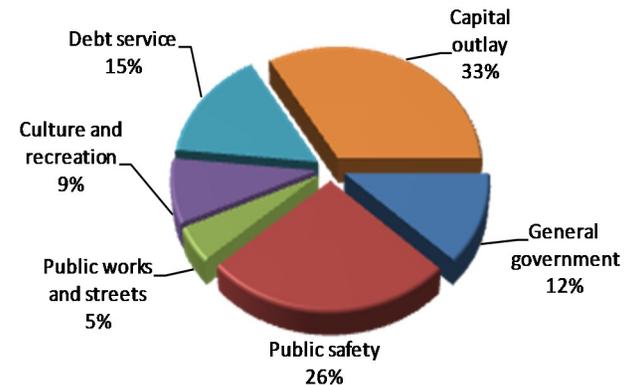
- \* The assets of the City of Pflugerville's governmental funds exceeded its liabilities at the close of the fiscal year by \$160,936,896. Assets include cash and investments, land, streets, buildings, equipment, and construction in progress.
- \* The General Fund unreserved, undesignated fund balance at the end of the fiscal year 2009-2010 was \$7,896,787 - 41.3% of general fund operating expenditures. The City Charter requires a fund balance equivalent to 25% of operating expenditures each fiscal year.
- \* The City of Pflugerville's tax supported debt increased by \$9,473,390 during fiscal year 2009-2010. This amount includes \$2.75 million issued for the Pflugerville Community Economic Development Corporation. Debt was issued to fund street and infrastructure projects; and to refund callable, higher interest rate bonds.
- \* The City's governmental funds reported combined ending fund balances of \$28,932,158. This was an increase of \$2.7 million (10.2%) from fiscal year 2009. Balances include reserved and unreserved cash and investments.

*As part of our continuous effort to keep you informed of how your tax dollars are being spent, we are pleased to present the 2010 Popular Annual Financial Report (PAFR). The PAFR is a summary of the financial activities of only the City's governmental funds as presented in the 2010 Comprehensive Annual Financial Report (CAFR). The PAFR does not include information on the City's proprietary fund or its component unit, Pflugerville Community Development Corporation. The CAFR, which includes all funds and component unit, was prepared in conformance with generally accepted accounting principles (GAAP) and includes financial statements audited by Davis, Kinard and Company, PC, Certified Public Accountants.*

**The CAFR is available at the**  
**Pflugerville Community Library, 102 South Tenth Street;**  
**City Hall, 100 East Main Street;**  
**and on the City website:**  
**CityofPflugerville.com.**

## Governmental Expenditures

The City of Pflugerville's governmental funds spending in fiscal year 2010 reflects the priorities set by the City Council. The City has maintained its funding levels for all City services including public safety, parks, and library. Costing \$9.8 million, the most significant general



fund function expenditure was in providing public safety which includes police operations and building inspection. Total expenditures for all governmental funds increased by 8.5%. Approximately one-third of the increase was in debt service payments as bonds were issued for infrastructure projects. The remaining two-thirds reflects increased capital outlay expenditures, which includes equipment, land, improvements, and infrastructure construction in progress. A portion of capital outlay expenditures was funded by bond proceeds (\$9.1 million) and general fund balance (\$2.5 million) which are not reflected in FY 10 revenues. The chart below compares fiscal year 2009 expenditures to fiscal year 2010 expenditures.

Expenditures	FY 09	FY 10
General Government	\$ 4,489,387	\$ 4,580,692
Public safety	8,888,904	9,850,889
Public works and streets	1,909,833	1,786,768
Culture and recreation	3,174,168	3,225,863
Debt service	4,889,590	5,671,513
Capital outlay	11,368,653	12,544,805